

2024 EXHIBITOR SPONSOR OPPORTUNITIES

To sign up for a sponsorship, please email Pamela at bdweimer@msn.com to confirm availability and receive payment instructions.

MAJOR SPONSOR - \$2000

- Recognition as a major sponsor on the conference website <https://westernsnowandice.com/> including a link to sponsor's website.
- Major sponsor signs located throughout the conference center as well as designated at their interior booth.
- Exhibitor listing in conference mailer which is sent to over 3,000 past attendees and agencies from across the nation. Included in the mailer is the conference schedule, sessions and speakers, roadeo details and event and registration information.
- Exhibitor listing in trade magazine (Colorado Public Works Journal) received by more than 5,000 regional subscribers in the public works highway management and contracting fields. The issue contains the program insert including the inside and outside exhibitor layouts and listings, conference schedule and highlights and roadeo information.
- Fifteen one day conference passes to give to clients.
- Exhibitor Showcase Presentation: Major Sponsors may schedule a session to present on a topic or product during the conference (sessions/times limited and are on a first come, first served basis.)
- Logo on bags given to all attendees.

***Sponsorship must be paid by 6.1.24 to be listed in mailer, magazine and on bags.*

WINTER MAINTENANCE SUPERVISOR CERTIFICATE WORKSHOP SPONSOR - \$500

This program provides a well-rounded overview of aspects of snow and ice control for individuals charged with supervising their winter maintenance operations. Sponsorship will supply technical data, course packets and certificates for course completion.

***Sponsorship must be paid by 6.1.24 to be listed in mailer and magazine.*

CONFERENCE MOBILE APP SPONSOR - \$1000

Sponsor will have company logo displayed on rotating banner on Conference mobile app. The mobile app will be replacing the hard copy of the brochure at the conference.

2 sponsorships available - first 2 paid

***Sponsorship must be paid by 6.1.24 to be listed in mailer and magazine.*

COFFEE BREAK SPONSOR - \$250

Sponsor will be listed on coffee station signs for the duration of the conference.

***Sponsorship must be paid by 6.1.24 to be listed in mailer and magazine.*

ROADEO SHUTTLE SPONSOR - \$500

Sponsor can display company information and products at the hotel shuttle pickup area. Sponsor needs to provide 4-5 golf cart type vehicles or a cash sponsorship. Sponsor required to provide a certificate of insurance.

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WEDNESDAY OR THURSDAY LUNCH OR AWARDS BANQUET SPONSOR

Please contact Pam Weimer for details and options.

***Sponsorship must be paid by 6.1.24 to be listed in mailer and magazine.*

ROADEO WATER SPONSOR - \$500

WATER SPONSOR for participants and judges at the roadeo competition. Includes sign at event.

***Sponsorship must be paid by 6.1.24 to be listed in mailer and magazine.*

DO YOU HAVE A NEW IDEA FOR A SPONSORSHIP?

The Committee is open to new ideas and we'd love to hear yours! Please contact Pam Weimer to discuss your idea!

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