



TO: Conference Exhibitors

FROM: Pamela Weimer, Exhibitor Coordinator/APWA Colorado Chapter Administrator

DATE: March 1, 2024

SUBJECT: 2024 APWA Western Snow & Ice Conference

The APWA Western Snow & Ice Conference and National Snow Rodeo welcomes your participation in this year's conference! It will be held September 25-September 27, 2024 at the Embassy Suites in Loveland, Colorado. After an exciting year last year with record-setting attendance, the Conference Committee has been busy planning this year's conference, "Working in a Winter Wonderland: Plowing the Frosty Frontier."

APWA Colorado Western Snow & Ice Conference and National Snow Roadeo has progressed over the years and is one of the premier snow conferences in the United States. Citizens always rank snow operations as a very high priority. It's important for people in the snow business to learn the latest technologies and snow fighting strategies, as well as network and share ideas with colleagues.

The National Snow Roadeo is a very popular event for equipment operators. The program conducts equipment testing in a competitive setting that tests the skills and knowledge of equipment operators.

The Equipment Show is a great opportunity to talk with vendors about new products and catch up on the latest innovations available for snow operations.

We have a lot of exciting opportunities awaiting this year's conference giving you the best opportunity to showcase your latest products, services and technologies!

- Show area encompasses nearly 30,000 square feet!
- Opportunity for larger interior displays and have small equipment as part of the interior display
- Additional square footage allows for easy movement around displays
- Larger exterior area allowing us to meet your size requirements for large equipment or the opportunity to display as many items as you like
- Scheduled break times, prize drawings and snacks on the floor giving you more time for contact with conference attendees

The Embassy Suites/Loveland is located just off of I-25 to the east allowing easy accessibility for you, your equipment and our attendees. The conference, interior and exterior exhibitor areas, and the Roadeo are all part of the same complex that makes it easy to move from one area to another.

The Embassy Suites is offering a discounted rate to all conference attendees and exhibitors that includes breakfast and social hour. There are also several additional hotels within a five mile radius.

The Snow & Ice Conference Committee is appreciative of your support throughout the years and hope that you will continue to find this conference gives you an exciting and rewarding opportunity for your business! We look forward to working with you!

If you have questions, please contact me at your convenience.

Thank you,

Pamela Weimer

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